

WELCOME

FROST and FREEZE DATA USERS WORKSHOP

March 20 - 21, 2013



Welcome

- Video Engagement
- Cell phones
- Wireless access
 - CICS_Guest
- Restrooms
- Networking Event – 6pm
- Feedback form
- Introductions



The Economic Development Coalition for Asheville/ Buncombe County & Asheville Area Chamber of Commerce invite you to a networking event



Santé Restaurant
6:00pm to 7:00pm
One Page Avenue Suite #146
Asheville, NC
828-254-8188

Santé Restaurant is located in the north east corner of the Grove Arcade Building (intersection of Page Avenue and Battle Square)

NCDC Outreach and Engagement User Workshop Series

Develop and execute a recurring engagement process to:

- *engage with sectors,*
- *identify uses of climate data,*
- *share technical information,*
- *explore R&D options, and*
- *enable uptake of climate data in planning and operations of various user communities*



User Workshop Series

NCDC Outreach and Engagement User Workshop Series

OBJECTIVES

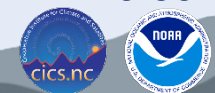
- Advance literacy on climate data and products for the private sector, and increase understanding of users' needs for climate information
- Discuss example case studies of decision-support tools and their applications
- Continue to build networks between industry, academia, and solution-providers interested in managing their risks, particularly with respect to climate adaptation

OTHER USER WORKSHOPS

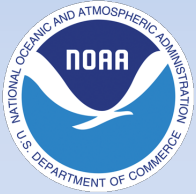
- Workshop 1: Severe Weather Data November 28 – 29th, 2012
- **Workshop 2: Frost and Freeze Data March 20-21, 2013**
- Workshop 3: Satellite Climate Data: SST July 30, 2013 (Tentative)

Today's Agenda

1:00 – 1:10	Welcome	Tamara Houston
1:10 – 1:30	NCDC Overview	Tim Owen
1:30 – 1:50	Overview of NCDC Sectoral Engagement Datasets	Tamara Houston
1:50 – 2:30	Why Climate Data Matters	Deke Arndt
2:30 – 3:15	Overview of NCDC Frost and Freeze Products	Anthony Arguez Rocky Bilotta
3:15 – 3:30	BREAK	
3:30 – 4:00	Demo: Access to Normals Data	Stuart Hinson
4:00 – 4:35	MRCC Frost and Freeze Products	Allan Curtis
4:35 – 4:50	Group Discussion: Data Uses and Applications	Jenny Dissen
4:50 – 5:00	End of Day Summary	Tamara Houston
6:00 – 7:00	Networking Activity	



Additional Information



NC STATE UNIVERSITY

For Additional Information:

- Tamara Houston Sectoral Engagement Coordinator, NCDC Tamara.Houston@noaa.gov
- Jenny Dissen Literacy, Outreach and Engagement, CICS-NC JennyDissen@cicsnc.org

Websites:

- National Climatic Data Center: <http://www.ncdc.noaa.gov/oa/ncdc.html>
- Cooperative Institute for Climate and Satellites – North Carolina: www.cicsnc.org



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Today's Agenda

8:45 – 9:00	Coffee and Networking	---
9:00 – 9:10	Opening Remarks / Day 1 Recap	Tamara Houston
9:10 - 10:10	Data Application and Case Study Overview	Jim Fox
10:10 – 10:40	CICS-NC Research Activities	Jesse Bell, Jared Rennie Ronald Leeper
10:40 – 11:00	BREAK	
11:00 – 11:40	Breakout Session: Data Applications and User Observations	Jenny Dissen
11:40 – 12:15	Breakout Session Discussion and Summary	Jenny Dissen
12:15 – 12:30	Closing Remarks and Next Steps	Tamara Houston
12:30	Adjourn	----